



Why go digital?

New technology to present movies in **crisp, bright and flawless clarity** at **twice the quality of HDTV** — and on a 30' by 15' screen!

Capable of showing **alternative content**, like **live concerts, sporting events**, dvds and **computer presentations**.

Enables **3-D movies** (and live events) with **lightweight, reusable glasses**, a retractable silver screen and a 3D add-on system.

Disney & PIXAR have committed to at least **TWO full-length 3D movies per year**.

There are already **TEN 3D** movies slated **through 2012**.

Two out of three record-breaking weeks at the Palace were **animated films** with planned **sequels in 3D**.

Your contributions

Preserve a community asset for the next generation of movie patrons.

Bring **more people** to our **business community**.

Maintain a beautiful **arts & entertainment venue** in Benton County.

Offer the **latest in cinema experience** for an affordable price.

Maintain **\$2 ticket prices** for digital movies. (3D movies will require a \$1 or \$2 surcharge to cover glasses cost and per ticket royalties.)

Digital cinema . . . Yes, I'm in!

Name _____

Title/Company _____

Address _____

City _____

State _____ Zip _____

Phone _____

Signature _____

Date _____

My Commitment

Contribution in the amount of \$_____

Enclosed To be paid on _____, 20__

To be paid over a two-year period commencing May 1, 2010

I am making this gift In memory of _____

Check if you wish this to be an anonymous gift.

Make check payable to:

The Palace Theatre
210 W. Fourth St.,
Vinton, IA 52349

Every pledge makes a difference

